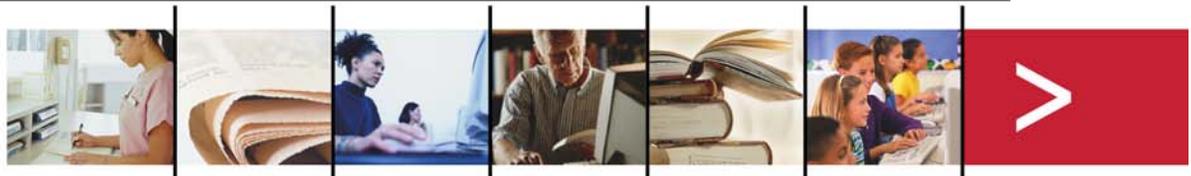




|  |  |
|--|--|
| <p><i>President</i> within 3 words of <i>Bush</i>, where <i>Bush</i> is the third word (there can be 0-2 words between), and the terms appear in that <i>exact order</i>. For example, <i>President Bush</i>, <i>President George Bush</i>, <i>President George W. Bush</i>. Use with numbers 1-10. You <i>must</i> enter a number with this operator, example w/3. w/N will only work within the limits of a paragraph.</p>                               | President w/3 Bush                                 |
| <p><i>World Cup</i> within 5 words of <i>rugby</i>, where <i>rugby</i> is the fifth word (there can be 0-4 words between). The terms must appear in that exact order. For example, <i>World Cup rugby</i>, <i>World Cup match in rugby</i>. Use with numbers 1-10. <i>adj1</i> is assumed if numbers are omitted. adj[N] will only work within the limits of a paragraph.</p>  | World Cup adj5 rugby                               |
| <p><i>Carrefour</i> within 5 words of the phrase <i>retail sales</i>, where <i>retail</i> is the fifth word (there can be 0-4 words between). For example, <i>Carrefour posted July retail sales</i>. The terms can appear in <i>any order</i>. Use with numbers 1-500. <i>near1</i> is assumed if numbers are omitted. near[N] will only work within the limits of a paragraph.</p>   | Carrefour near5 retail sales                       |
| <p><i>Boeing 747</i> within 30 words of <i>British Airways</i>, where <i>British</i> is the 30th word (there can be 0-29 words between). The terms can appear in any order. Use with numbers 1-500. You must enter a number with this operator, example /N50/. /nN/ will only work within the limits of a paragraph.</p>   | boeing 747/N30/british airways                     |
| <p>The word <i>Toyota</i> used in the first 50 words of an article. (Use with numbers 1-500.) <b>Note:</b> /Fn/ works <i>only in Search: Free-Text/Indexing</i>, but <i>not in Track</i>. You must enter a number with this operator, example /F50/.</p>   | toyota/F50/  |
| <p>Phrases which include a Factiva search operator such as <i>Research and Development</i> or <i>not for profit</i> should be enclosed in double quotes.</p> <p>This would apply to any phrase which contains one or more of the following terms: and, or, not, same, near, date.</p>  | "Research and Development"<br><br>"not for profit" |
| <p>Any word that begins with <i>earn</i> and ends with a given number of letters: earns, earnings. Use with numbers 1-9. You must enter a <i>minimum of 3 characters</i> before using the \$ sign, and the \$ sign must be entered at the end of a word only. If no number is entered, the default will be 5 characters. If you include more characters before the truncation (\$) sign, (e.g. earn\$ rather than ear\$), you will get better results.</p> | earn\$4  |
| <p>Any words that begin with <i>telecom</i> (Do not enter a number after the * sign. Must be used at the end of a word only.) You must use at least 3 characters before the * sign. If you include more characters before the truncation (*), e.g. telecom* rather than tel*, you will get better results.</p>   | telecom*   |
| <p>Either <i>globalization</i> or <i>globalisation</i>, or other wildcard spellings. You must enter a minimum of 3 characters before using the ? sign.</p>   | globali?ation                                      |
| <p>The words <i>U.S. stock market</i> and <i>word count greater than 5,000</i>, to identify longer articles about the stock market (Do not use commas in large numbers.)</p>   | U.S. stock market and wc>5000                      |



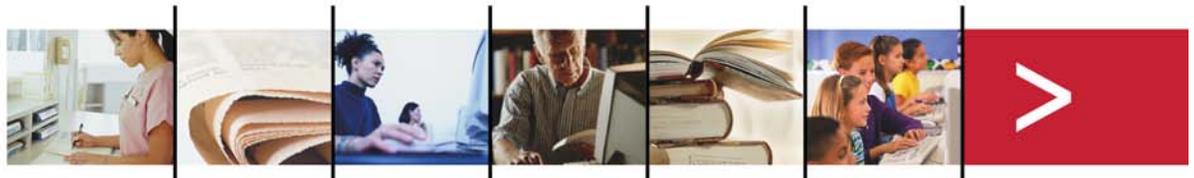
**SEARCH TIP:** When using the proximity operators *w/*, *near#*, */nN/* or *adj#*, *Search* and *Track* will not count the *first* term in front of the connector, but will count the last term. It is suggested that you *expand the range and use a larger number* when using these operators. For example, searching *President w/2 Bush* will retrieve articles containing the key term President George Bush, but *will not* retrieve articles with President George **W.** Bush. The **correct search** would be: **President w/3 Bush** to retrieve articles with the key terms: President Bush, President George Bush, or President George W. Bush.

### Stop Words

The only Reserved Words are *search operators* that require special treatment, but *only* if you wish to include them in a search statement as part of a specific phrase. They are called reserved words since they are reserved as commands or operators to the search engine. In order to treat a search operator (and, or, same, etc.) as a *search term* you must *enclose the entire phrase in double quotes*. As a result, there are no unsearchable words, or stop words.

The following terms must be enclosed in "double quotes" *when searched as part of a phrase*:

- and
- or
- not
- same
- near
- date
- upd



The following table contains *Searchable field tags* for use in *Search* and *Track*.

| Field Name                    | Field Tag | Description  |
|-------------------------------|-----------|--|
| Format Code                   | FMT       | Type of document format, e.g., Article, Webpage, Picture.                                |
| Accession Number              | AN        | Unique number assigned to document   |
| Author                        | BY        | Author's name  |
| Art                           | ART       | Captions, descriptions of graphics, etc.   |
| Column                        | CLM       | Column Name  |
| Contact                       | CT        | Contact name for additional information  |
| Correction                    | CX        | Area to describe or append corrections   |
| Credit                        | CR        | Credit information   |
| Descriptors *                 | DE        | All Descriptors  |
| Dow Jones Ticker Symbol*      | CO        | Company ticker symbol  |
| Edition                       | ED        | Edition of Publication   |
| Factiva Company Codes<br>**   | FDS       | Factiva Company codes  |
| Headline                      | HD        | Headline   |
| Headline Group                | HL        | Includes HD, SE, CLM   |
| Headline/Lead Paragraph Group | HLP       | Includes HD, SE, CLM, LP, CX   |
| Industry Code                 | IN        | Industry codes   |
| Language Code                 | LA        | Document Language  |
| Lead Paragraphs               | LP        | First two paragraphs of a story  |
| Page                          | PG        | Page of a publication  |
| Publisher Name                | PUB       | Publisher of a publication   |
| Notes/Reference               | RF        | Notes associated with an article   |
| Region Code                   | RE        | Geographic Region codes  |
| Source Restrictor code<br>*** | RST       | Codes for individual publication source codes <i>and</i> publication group source codes. |
| Reuters Instrument Code*      | RIC       | Reuters Codes  |
| Section                       | SE        | Section name   |
| Source Name                   | SN        | Publication name   |
| Subject Code                  | NS        | Subject codes  |
| Text                          | TD        | Text of article after lead paragraphs  |
| Volume                        | VOL       | Volume and/or Number of publication  |
| Word Count                    | WC        | All words found in the Headline and Text groups  |
| Group Name                    | NGC       | Publication Group Name   |

\* Searchable fields, but *not displayable fields* in articles.

\*\* [Factiva Company Codes](#) are searchable using the fds field tag, but are displayed in the CO field.

\*\*\* If you have the restrictor code of an individual source, and wish to find the name of the publication, (reverse source code look up), please use the sc= code, and not the restrictor code. Example: use sc=j [do not use rst=j]. "J" is the code for *The Wall Street Journal*.

Your search strategy will continue to work if it contains sc=, the previously used source code field tag. But please be aware that rst= will appear in the Free text search box whenever you add sources or Factiva Intelligent Indexing™ using the [blue arrow](#) icon to the right of each source or indexing term.